

WIU Survey of High School Counselors, April 2019

1) How long have you been a High School Counselor?

12 yrs.

2) When you think of Western Illinois University, what words come to mind?

Involvement opportunities, great price, underrated

3) What programs or majors at Western do you consider exceptional?

Supply Chain Mgmt. Law Enforcement  
Accounting Education

4) Would you recommend Western to a student? Why or why not?

Absolutely; Affordable, great opportunities  
for learning, nice campus

5) Who do you envision as a typical Western student?

Rural students would thrive @ WIU, but  
many are "put off" because of all the inner-  
city students

6) Have you ever visited our Macomb or our Quad Cities campus?

Yes, Both

a. In what capacity

Meetings, Games

b. What was your experience?

Friendly people, Nice facilities

7) How could Western better serve you and your students?

They do an excellent job serving our  
students + the new dual credit opportunities  
are great.

8) What do you think Western Illinois University does well in serving you and  
your students?

Recruitment, Scholarship money,  
dual-credit opportunities

9) Have you spoken to any current or former Western students about their  
experiences? What have they said about Western?

Once local students decide to give WIU  
a chance, they end up loving it.

10) If you have additional comments or suggestions about WIU, please share on  
the back of this survey. **THANK YOU SO MUCH FOR YOUR HELP!**

WIU can be great again. They need to get back to recruiting the type of students who made us successful for all those yrs. - Rural students who can thrive in Macomb